

Privacy Policy for Maserati Sparks

Effective Date: April 18, 2025

At **Maserati Sparks** (<https://www.maseratisparks.com>), your privacy is important to us. This Privacy Policy explains how we collect, use, and protect your personal information when you visit or make a purchase from our site.

1. What Information We Collect

We collect the following types of information:

- **Personal Information:** Name, email address, billing address, and payment information when you make a purchase or sign up for our newsletter.
- **Device Information:** IP address, browser type, time zone, and certain cookies installed on your device.
- **Usage Information:** Pages you view, how you interact with the site, and other analytics data.

2. How We Collect Information

- When you **place an order** through the website
- When you **subscribe to our newsletter**
- Through **cookies and tracking technologies** such as Google Analytics and Facebook Pixel

3. How We Use Your Information

We use your information to:

- Fulfill your orders and provide customer support
- Send you promotional emails and product updates (if you've opted in)
- Improve our website, products, and user experience
- Detect and prevent fraud or abuse

4. Sharing Your Information

We share your information with trusted third parties to help us run our business:

- **WooCommerce** for our e-commerce platform
- **Payment processors** such as Stripe or PayPal
- **Email marketing services** like Mailchimp
- **Analytics tools** like Google Analytics

We never sell your personal information to third parties.

5. Cookies & Tracking

Our website uses cookies to collect device and usage information. You can control cookie settings through your browser preferences.

6. Your Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you
- Request changes or deletions of your data
- Opt-out of email marketing at any time using the unsubscribe link

To exercise your rights, contact us at: mrmazi@maseratisparks.com

7. Data Retention

We retain order information for our records unless and until you ask us to delete it.

8. Changes to This Policy

We may update this policy occasionally to reflect changes in our practices or for legal reasons. The latest version will always be posted here.

9. Contact Us

If you have any questions about this Privacy Policy, you can contact us at:

 [**mrmazi@maseratisparks.com**](mailto:mrmazi@maseratisparks.com)